

Jointly presented by :



Career Development Seminar



Creativity & Perseverance -- Making A Difference in Your Communication Career



Speaker Mr. Raymond W.K. FUNG
An Architect and Renowned Water-Ink Artist

Date 22 October 2016 (Saturday)

Venue Room RRS 905
Sir Run Run Shaw Building
Ho Sin Hang Campus
Hong Kong Baptist University

Speaker Alumna Ms. Kitty LUN
Creative Head, Face Book, Greater China

Time 2:15 – 5:30 PM

Registration online <https://goo.gl/forms/j3htwl7rwD4sTA5U2>
or email Dr. Arnold Chan at acbkmfam@gmail.com
with name/phone/department/year of graduation/
University (HKBU / UIC)

Moderator Mr. Allan Lee



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Speakers

Alumna Ms. Kitty LUN

Kitty started as a copywriter at Leo Burnett and rose through the creative department ranks, eventually leading several international agencies. She also worked for McCann, Euro RSCG, Arnold and Lowe. She is one of the rare creative talents with extensive experience working in Hong Kong, Taiwan and China.

Born in Hong Kong, Kitty studied advertising at Baptist University and then did her master's degree at Syracuse University. She was honoured as distinguished alumna at both Alma Mater.

For the past nine years, Kitty was Chairman/CEO at Lowe China. In January 2016, she turned a new page in her career and joined Facebook as Head of Creative Shop, Greater China.

At Lowe, Kitty achieved tremendous business growth and led the agency to become the most awarded agency in China in 2014 and 2015, including the world's most awarded outdoor/print campaign in 2015 according to the Gunn Report and agency global rank #30.

Kitty was named top 10 Creative Directors of the Year and top 10 Distinguished Advertising Women of the Year. In 2011, Kitty was the organizer and host of the Cannes Lions forum "Beyond Mad Man: Towards Gender Balance in Creative Roles". She was honoured by AdAge as one of the Women to Watch in Advertising in China in 2013. Judged and chaired many international creative awards, Kitty was on the 2015 Cannes Lion Festival Press Jury.

Kitty is the author of "Advertising Without Lipstick". Published in 2013, the book is about her life and experience in advertising.

Mr. Raymond Fung

As a renowned architect, designer and ink painter, Raymond has won the Hong Kong 10 Outstanding Young Person's Award and the HK 10 Outstanding Designer's Award. He has also won 5 HKIA Annual Awards plus over 50 major design and arts prizes locally and abroad. In Ink Art, Fung's works have been selected in the National Art Exhibition and HK Art Biennale, and largely collected by museums and international corporations. In 2009, he was conferred the Secretary for Home Affairs' Certificate of Commendation for Art Promotion. In 2011, he was appointed Justice of the Peace.

He is the Adjunct Professor of the School of Architecture, Chinese University of Hong Kong Honorary Architect, Adviser of the Art Museum Panel of Home Affairs Bureau, Committee Member of West Kowloon Cultural District Authority, Harbour Front Commission and Board Member of Hong Kong Architecture Centre. Apart from his book - "The Untold Story of HK Architecture" and "The Art of Raymond Fung", he is also a co-writer of 6 books on architecture and culture.