

Jointly hosted by SBAA, School of Business of HKBU & Bloomberg L.P.

## Financial Analyst Training

# 財務分析師入門秘笈

For the third year running, “Financial Analyst Training” offers professional insights to the covert life in the industry. The two parts training will consist of 1. sharing from industrial veterans and how to get into the sector (including equity analysis, portfolio management and professional competence in investment bank), and 2. Technical training offered by Bloomberg L.P. on their Bloomberg terminal. The event is jointly brought to you by School of Business, School of Business Alumni Association and Bloomberg L.P.

**Date:** 29 October 2015 (Thursday)

5 November 2015 (Weekday)

**Session 1 Workshop** Successful alumni from the financial industry will share with you their know-hows, giving you an overall picture of the different aspect of the industry. (Including analyst of sell-side, buy-side, research, equity, portfolio management, commodity and advisory.) They will also share with you career path, daily life, and tips of landing your dream job in the sector.

**Session 2 Bloomberg Training**

This session offers a practical and technical experience as a financial analyst, including an assignment which replicates a real situation in an analyst life delivered by experienced trainer from Bloomberg L.P. Participant will familiarise with the Bloomberg Professional® service (the Terminal), which is one of the most powerful and flexible platform for financial professionals who need real-time data, news and analytics to make smarter, faster, more informed business decisions.

**Capacity:** 70

25

**Time:** 6: 45 p.m. to 9: 30 p.m.

7: 00 p.m. to 9: 30 p.m.

**Venue:** WLB 602 (Workshop)

DLB 907(Bloomberg Training)

**Language:** Cantonese/ English

**Fees:** Free of charge

**Target:** For HKBU student and alumni Only

**Registration:** First come, first served. Successful registrants will receive a confirmation email 3 days prior to the event.



<http://goo.gl/forms/QWa6USsOx8>

Students / alumni have to participate in session 1 in order to register for session 2. A certificate of attendance will be issued by School of Business Alumni Association on completion of both sessions. (at the end of the Bloomberg Training session)

**Speaker & Technical Trainer:**

- Mr. Alex Hon - 17 years' experience in Hong Kong Securities Industry, current director of Zhongtai International.
- Ms. Ivy Ku - Associate Director, Valuation Advisory Services, of Cushman & Wakefield.
- Ms. Sally Yan - Experienced business analyst in the Hong Kong public utility sector, currently working in Towngas.
- Mr. Edwin Tam - Graduated from MScBM in HKBU in 2014, currently an analyst in the hedge fund sector.
- Ms. Sara Zhao - Previously commodity analyst at Thomson Reuters, managing Greater China Precious Metals Research.

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